



*Ouziad Designs*

1 West Pack Sq Suite 508  
Asheville, NC 28801  
info@ouziadesigns.com  
www.ouziadesigns.com  
828 582.4324

INITIAL CONSULT FORM

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Email: \_\_\_\_\_

Brief description of your business: \_\_\_\_\_

Phone: \_\_\_\_\_

\_\_\_\_\_

*Services Desired: (Check All That Apply)*

New Website Design & Development

Brand / Logo Design

Website Redesign

Print Design (i.e. business cards, ads, menus, etc.)

*Domain & Web Hosting*

Do you have a domain name registered?

yes

no

If yes, specify URL \_\_\_\_\_

Do you have a hosting account setup?

yes

no

If yes, specify company \_\_\_\_\_

*Describe Your Business / Organization:*

*Objective / Purpose:*

*Describe Your Target Audience:*



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*Look & Feel:* Briefly describe the desired 'look & feel' of your site (i.e. corporate, urban, grunge, clean, whimsical, etc)

*Similar Sites:* Are there sites that you like that are similar in design and/or functionality to what you would like to have?  
If so, please list the web addresses here, as well as what you like/dislike about each.

*Color Scheme:* Specify your preferred color scheme. Ask to see our pantone color guides for inspiration or to pinpoint exact colors.

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*Search Engine Optimization:* List keywords and keyphrases for your site. Please order by importance.

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*Desired Completion Date:*

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*Additional Comments*