



Ouziad Designs

1 West Pack Sq Suite 508
Asheville, NC 28801
info@ouziadesigns.com
www.ouziadesigns.com
828 582.4324

INITIAL CONSULT FORM

Name: _____ Business Name: _____
Email: _____ Brief description of your business: _____
Phone: _____

Services Desired: (Check All That Apply)

- New Website Design & Development Website Re-Design Content Development
 Print Design (i.e. business cards, ads, Brand / Logo Design etc.) SEO

Domain & Web Hosting (for websites only)

Do you have a domain name registered? yes no
If yes, specify URL _____
Do you have a hosting account setup? yes no
If yes, specify company _____

Describe Your Business / Organization:

Objective / Purpose:

Describe Your Target Audience:



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Look & Feel: Briefly describe the desired 'look & feel' of your site / graphic design (i.e. corporate, urban, grunge, clean, etc)

Similar Sites: (for websites only) Are there sites that you like that are similar in design and/or functionality to what you would like to have? If so, please list the web addresses here, as well as what you like/dislike about each.

Color Scheme: Specify your preferred color scheme. Ask to see our pantone color guides for inspiration or to pinpoint exact colors.

Search Engine Optimization: (for websites only) List keywords and keyphrases for your site. Please order by importance.

Desired Completion Date:

Additional Comments